

crucial insider

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New products for 2013

- Crucial® M500 SSD
- Crucial® DDR4 Memory
- Crucial® Gizmo!® TwistTurn USB Flash Drive



It's January and that means one thing: we've just announced our dynamic 2013 products at CES! Here's a look at what's coming this year – and how your system can benefit.

Crucial® M500 SSD – available early 2013

The Crucial® M500 SSD takes system performance and reliability to a new level with hundreds of quality tests and over a thousand hours of prerelease validation testing. Radically faster than a high-performance hard drive, the Crucial M500 offers powerful data access speeds and ample storage in capacities up to 960GB. [See how the Crucial M500 is made in our new video, "How we make our SSDs."](#)

Crucial® DDR4 Memory – available late 2013

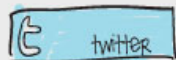
Designed to enable the next generation of enterprise and consumer products, Crucial® DDR4 memory technology represents the future of computing. Crucial DDR4 memory is twice as fast, twice as dense, and up to 20% more energy-efficient than DDR3 memory. [Check out our DDR4 infographic that shows how DDR4 will revolutionize computer performance.](#)

Crucial® Gizmo!® TwistTurn USB 2.0 Flash Drive – available now!

New to Crucial.com: upgrade your DRAM now and receive a big discount on our new flash drive! [Crucial® Gizmo!® TwistTurn](#) is a high-capacity USB 2.0 flash drive that's designed to meet your mobile storage needs. Available in capacities of 8GB, 16GB, and 32GB, the Crucial Gizmo! is available at a discount when you purchase a DRAM upgrade from Crucial.com. Upgrade your system's memory.

For the latest news on Crucial products, "Like" us on [Facebook](#), follow [@NACSEmi](#) on Twitter, and check out [nacsemi.com](#) for memory and SSD upgrades that will increase your system's performance in 2013 and beyond. May this year be your best yet!

-The team at Crucial.com & NAC



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